invade

<Solve. Support. Scale./> **We Build.**

who we are

Who We Are

“ INVADE Solutions, **an enterprise software and AI provider,** is backed by a strong and capable team in Egypt and the UAE, enabling businesses across the GCC and MENA to embrace AI, optimize operations, and achieve measurable growth. ”

2012

Founded

120+

Clients

95%

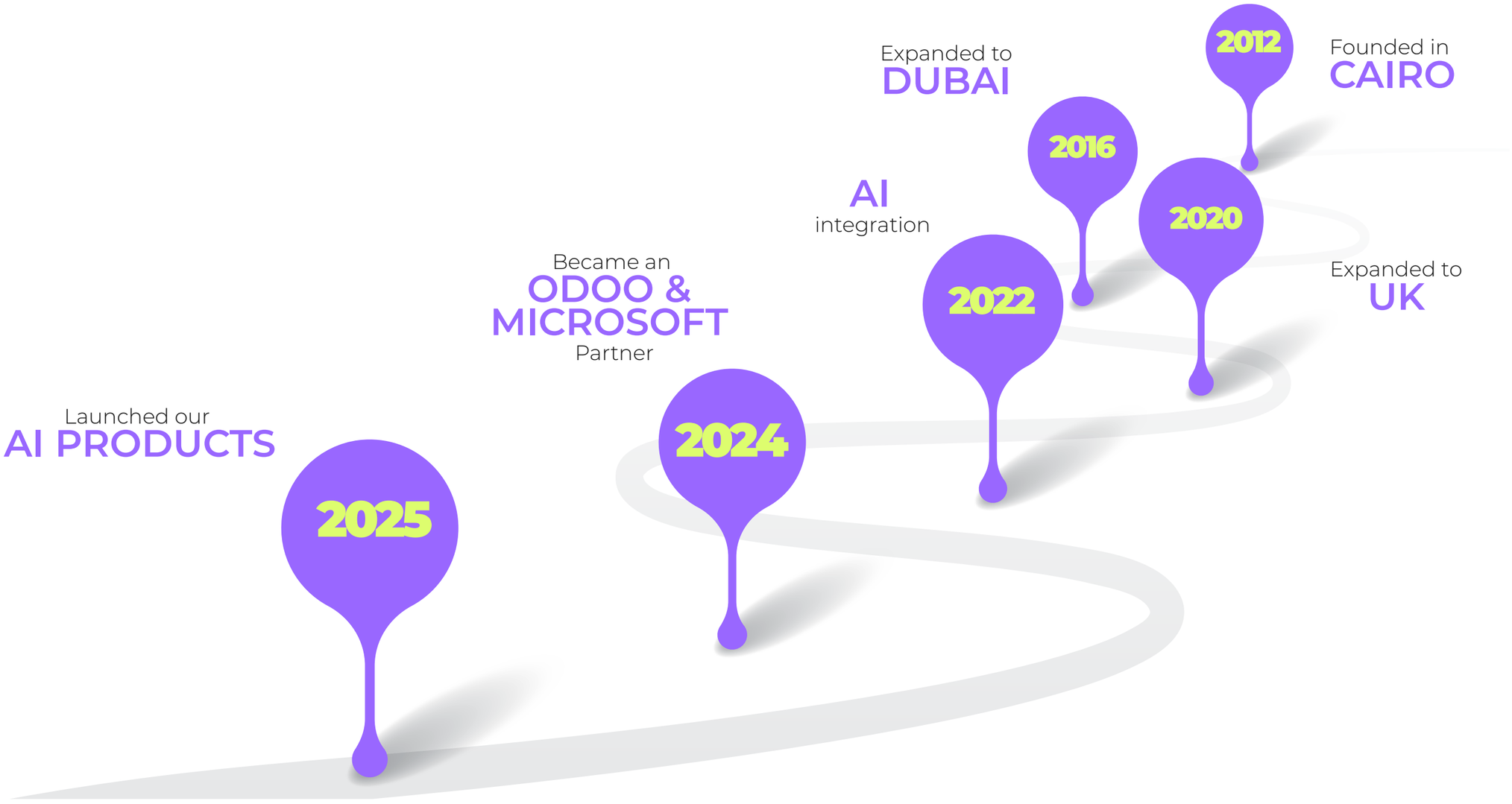
Client Retention

Technology Partners

odoo Ready Partner

Microsoft Cloud Solution Provider

Our Journey


2012
Founded in
CAIRO
2016
Expanded to
DUBAI
2020
AI
integration
2022
Expanded to
UK
2024
Became an
ODOO &
MICROSOFT
Partner
2025
Launched our
AI PRODUCTS

Global Presence

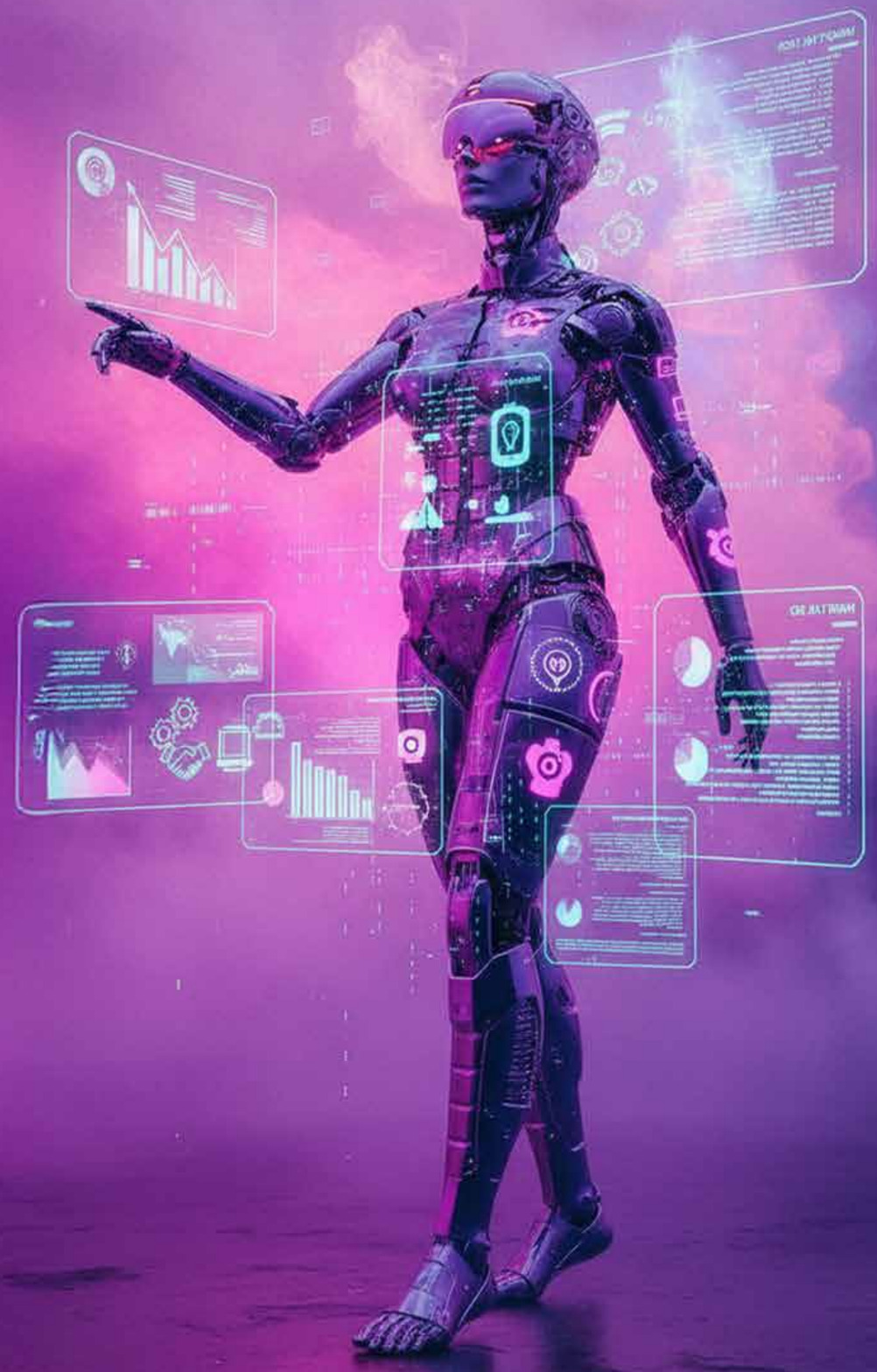
13+
years of excellence

13+
projects

120+
clients

95%
retention

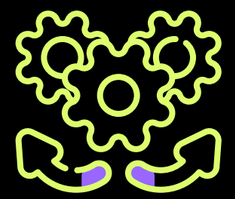
what we do



Enabling Complete Digital Transformation — From Vision to Operation to Sustained Success.

Build

Custom software & apps to drive your business objectives.

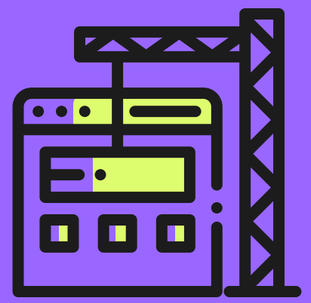


Operate

Critical business systems & infrastructure for seamless operations.

Support

Proactive support & optimization to ensure lasting performance.



build

we code. you scale.

01

Custom Software & AI-Powered Solutions

“We engineer **enterprise applications customized to your business,** embedding AI for smarter insights, automated efficiency, and measurable impact.”

Customized Software Development

Enterprise-grade applications built around your unique processes and goals.

AI Enabling

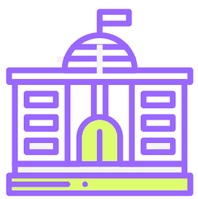
Embedding predictive analytics, automation, and LLM-powered intelligence into business systems.

Software Integrations

Seamlessly connecting applications, ERPs, CRMs, and third-party platforms.

Websites Development

“We **design secure, responsive, and user-focused web and mobile applications** customized to enhance engagement, streamline operations, and extend your brand presence.”



Corporate & Government Portals

Enterprise-grade applications built around your unique processes and goals.

Booking & Reservation Systems

Simplified service scheduling and customer engagement.

E-Commerce Platforms

Secure, customized online storefronts that drive sales.

Education & E-Learning Solutions

Digital platforms for training, certification, and learning

Ready-to-Deploy Solutions

> We deliver proven, **ready-to-deploy platforms that accelerate transformation** and unlock new opportunities for businesses.

recroad

Recruitment campaigns and interview management system for bulk hiring drives and structured interviews.

Queryz AI

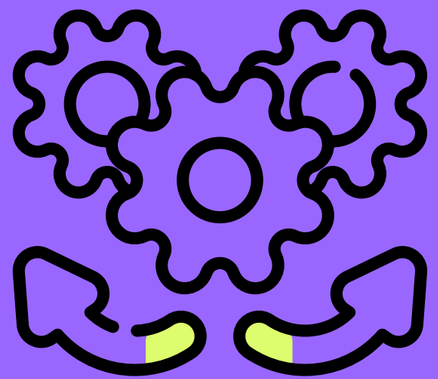
Advanced assessments and feedback platform for exams, surveys, and certifications with secure online/offline delivery.

HYYRE.AI

AI-powered recruitment and interview platform for agencies and enterprises to scale hiring intelligently.

rapport CRM

Sales and customer management solution with predictive insights, automation, and real-time reporting.



operate

run smart. grow strong.

02

Odoo ERP Implementation

> We empower **organizations with Odoo ERP solutions customized to organize** operations, strengthen governance, and achieve better results with full control across the business.

- **ERP rollout covering**
Finance, HR, Sales, Inventory, CRM, and POS.

- **Customized Modules aligned** with business processes and governance.

- **Secure Data Migration** with minimal disruption to operations.

- **Training & Adoption Programs** for lasting results and control.

Microsoft 365 & Dynamics

“**We deploy and manage Microsoft 365 solutions customized** to provide secure business email, collaboration, and productivity, while also supporting Microsoft Dynamics for clients requiring enterprise CRM and ERP integration.”

- **Microsoft 365 Setup**
  Business email, Teams, SharePoint, and collaboration.

- **Governance & Compliance**
  Identity management and secure access.

- **Enterprise Productivity**
  Streamlined communication and workflows.

- **Dynamics Support**
  CRM/ERP solutions within Microsoft’s ecosystem.

Microsoft
Cloud Solution Provider

Microsoft
Dynamics 365

Business Automation

“We deliver **Microsoft Power Platform solutions customized** to automate business processes,integrate systems, and provide real-time insights that empower smarter decisions.”

- **Power Apps**

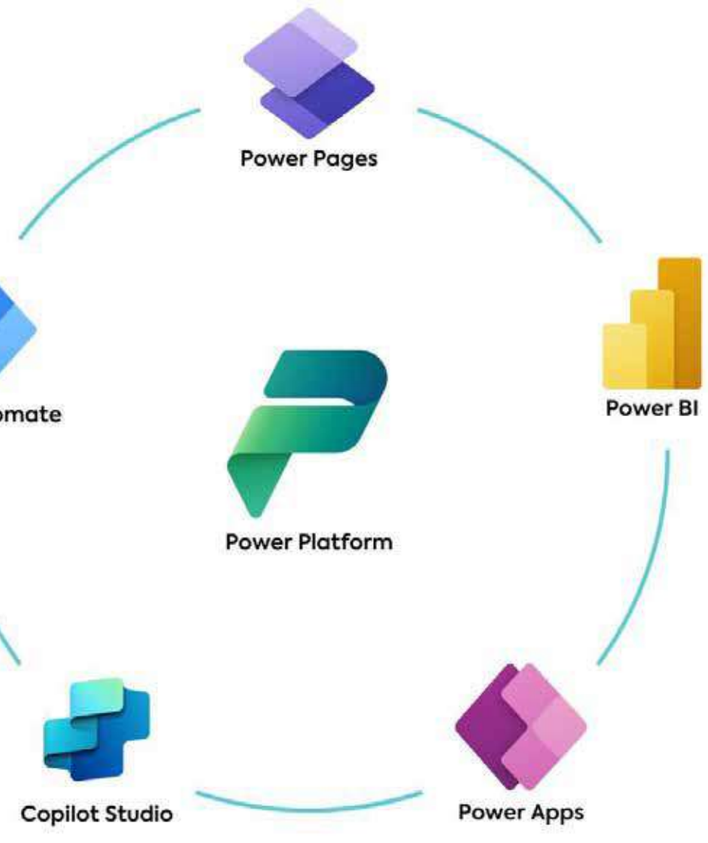
Build low-code/no-code apps to streamline data entry and digitize business processes.

- **Power Automate**

Automate repetitive tasks, approvals, and business workflows with AI-powered automation.

- **Power BI**

Turn data into actionable insights through dashboards, advanced analytics, and real-time reporting.



Complete Microsoft Power Platform Enablement

Cloud, Hosting & Domains

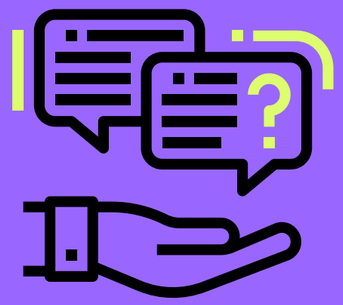
“We provide secure, **scalable cloud and domain services** customized to meet GCC compliance,ensuring business continuity, high performance, and data residency where required.”

- **Cloud Hosting**
  AWS, Azure, Google Cloud, and DigitalOcean.

- **Regional Hosting**
  UAE and KSA-based options for compliance

- **Domains & Business Email**
  Registration and managed services.

- **Monitoring & Optimization**
  Uptime, performance, and reliability.



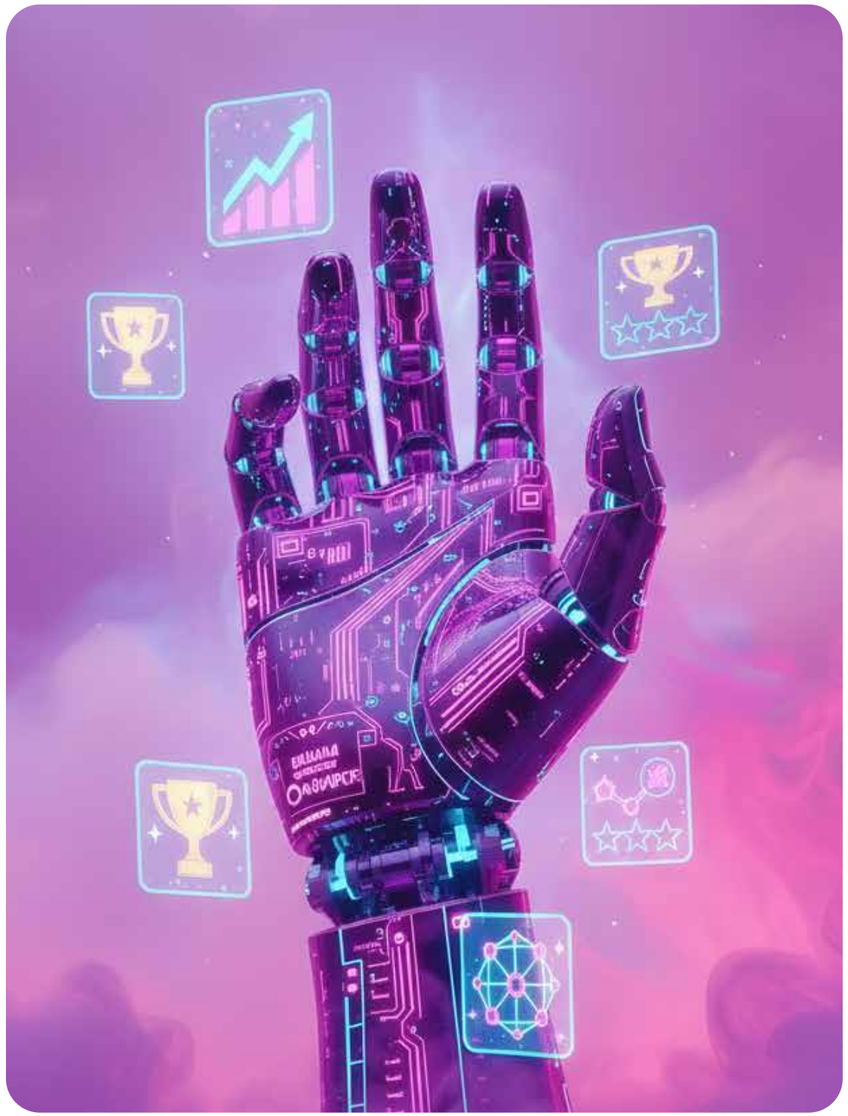
support

always by your side.

03

Support & Training

“ We **deliver proactive support and structured training** programs customized to maximize adoption,reduce downtime, and ensure long-term technology success. ”



Monitoring & SLA Support
Ensuring continuity and reliability.

Proactive Optimization
Regular updates and performance tuning.

End-User & Admin Training
Hands-on workshops and enablement.

Knowledge Transfer
Continuous guidance for long-term success

success stories

Industries

Oil & Gas

Efficiency & reduced downtime

Recruitment

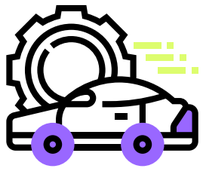
Faster hiring, better candidate quality

Education & Training

Secure exams, higher adoption

Retail & eCommerce

Lower costs, improved collaboration

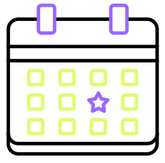


Automotive

International brand rollouts

Healthcare

Pharma training & compliance tools



Events Management

Registration & engagement platforms

International Trading

CRM & automation for global reach

Our Clients

بنك القاهرة
Banque du Caire

MSD

أدنوك
ADNOC

HONDA

Hero

فيتراك
Vitrac

مجموعة الفطيم
Al-Futtaim group

AQUA

الشارقة الدولي للكتاب
SHARJAH INTERNATIONAL BOOK FAIR

AL-KBOUS
Industrial Trading & Investment Group
مجموعة الكبوس
(للتجارة والصناعة والاستثمار)

IBDL

هيئة تنظيم الاتصالات
TELECOMMUNICATIONS REGULATORY AUTHORITY
Kingdom of Bahrain - مملكة البحرين

Our Clients

mas motors

elite AUTOMOTIVE

GullTrade

IPM Institute of Professional Managers

الروابط Al Rawabit

SUNDUS

IDCMPS International Development Company Manpower Supply

Xperts INTERNATIONAL RECRUITMENT SERVICES

BUILDER TRAVEL WE BUILD TRUST

Travel House

diet to door Healthy & Fresh

VISTA

Our Clients

merl institute

FAGNOON
Arts & Crafts Center

Orchidia
Pharmaceutical Ind.

INNOVO
Your Office Furniture Partner

tanween™

STARONE
creative studios

nnc.

Dubai World Record 2014
رقم دبي العالمي

Manar Anwar
See Differently

HAIR BULB

RADWANELOGAIL
ELITESTORES
EST 1938

SWISS ALLIED BROKERS

our team

MB

Mostafa El Bassaraty
CEO & Founder

NH

Nader Habib
Sales Director

LA

Lina Adam
Regional Growth Director (GCC)

AH

Ahmed Hashem
Head of Automation & BI

MY

Mostafa Younis
CTO

HN

Hazim Nassar
Project Manager

NM

Nervana Mahmoud
Business Development

ME

May Essam
Senior Design Lead

Let INVADE power you.

One Partner:
A holistic Build → Operate → Support model that covers the entire lifecycle of your technology investments.

AI-Driven Innovation:
Embedding AI into solutions to drive efficiency and provide predictive insights.

Proven Track Record:
An extensive portfolio of successful projects and a 95% client retention rate speak for themselves.

Strategic Regional Expertise:
Localized understanding combined with global delivery capabilities from our hubs in Cairo, Dubai, and London.

get in touch

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next steps

Our streamlined engagement process ensures a smooth and impactful journey from inquiry to implementation.

Discovery → Strategy → Proposal → Implementation & Support.

schedule your consultation today.

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